

Frequently Asked Questions

When are my ad copy ideas due?

March 26, 2010

How can I participate in the on-air prize giveaway?

This involves you giving us gift certificates that our listeners will win prior to the Spring Fair. The gift certificates need to be for a free gift, not a discount off a product. We recommend the value to be no less than \$10. For each \$10 gift certificate that you supply KCLY with, you will receive a bonus 30 second message to your booth package. If you are using remotes, we will need a minimum of a \$30 gift and you will receive one bonus remote. Gift Certificates can be mailed back with your payment/registrations form.

How do I furnish a prize for the hourly drawings?

The hourly door prizes will be given away at the top of each hour from the KCLY booth. You can give us your door prizes the day of the Spring Fair. You do not need to give us a prize for each hour.

Can I have a drawing from my own booth?

If you would like, you are welcome and encouraged to do a drawing from your booth. This is a great way to build your client contact/ mailing list.

How can I participate in the \$500 giveaway?

Spring Fair attendees will be able to register for the \$500 cash prize at your booth. All you need to do is include \$20 with your registration to participate. You will be given a box and registration slips to use at your booth that day. These registration slips will be turned into KCLY for the drawing held on-air Monday morning.

Where can I park?

Vendors are asked not to park near the building as we need to reserve that space for your customers.

More questions? Contact:
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